



Marie-Claire Poirier

CONTACT

 438-883 2461

 mcpoirier22@gmail.com

 [Online Portfolio](#) 

 Montréal, QC

EDUCATION

Certificate

Cognitive Sciences

Université de Montréal
2017-2018

D.E.C – Option Cinéma

Art, lettres & Communications

Cégep Marie-Victorin
2014 - 2016

SKILLS

- Graphic Design
- 3D modeling
- Game Development
- Web Design
- Video Editing
- HTML & CSS
- JavaScript, C#, C, C++
- Microsoft Office

LANGUAGES

French (Native)
English (Fluent)

ABOUT ME

I'm an innovative graphic designer with a focus on gamification in the E-learning sector and a creative eye for storytelling and interactivity. I love to blend my technical skills with imaginative design to make engaging and immersive experiences. I'm experienced in design, 3D, animation, illustration, motion design, programming and video editing.

EXPERIENCE

Studio 7 Communications | 2021 - Present

GRAPHIC DESIGNER / MEDIA PRODUCER

Media production · 3D Modeling · Integration · Video Editing · Programming

- Designed E-Learning materials, including Storyline courses, instructor-led trainings (ILT) in PowerPoint, storyboards, and other materials.
- Designed templates following our client's brand guidelines.
- Created assets such as illustrations, icons, videos, and vector graphics.
- Innovated our services by introducing 3D elements using Unity and WebGL, and integrated interactive components into our eLearning offerings.
- Used triggers and programming languages to develop custom interactions.
- Conducted applicant interviews, led onboarding sessions, and trained new production team members.
- Participated in internal brainstorming sessions, kick-off and client meetings.
- Have given training sessions on 3D modeling to my colleagues.
- Worked with multiple major companies across Canada, such as CN, VIA Rail, BRP, Pratt & Whitney, Novo Nordisk, CAE, Abbott, and Desjardins.

2018 - 2021

FREELANCE

Following a 6 months training in Entrepreneurship at Firme Maxime Victor

- Developed custom branding packages including logos, color palettes, typography, and templates.
- Created content for various websites, blogs, and social media accounts.
- Designed websites and landing pages using HTML and WordPress.